

ANGIE CARTER

UI/UX Designer | Product Designer | Art Director

📞 704-783-5263 @olivedesignco@gmail.com 🌐 olivedesigncompany.com 📍 Gainesville, GA

RELEVANT EXPERIENCE

Manager, Design Services

Blue Corona

📅 2022 - 2024

- Directed a team of 7 designers while overseeing a department pipeline of 70+ B2B website projects and design campaigns per month, providing guidance and ensuring high-quality delivery.
- Monitored and analyzed KPIs to identify opportunities for workflow optimization and implemented strategies that increased team efficiency by 60%.
- Led weekly stand-ups with designers, project managers & developers to ensure prioritization, identify roadblocks, and discuss solutions.
- Established a regular cadence with C-Suite leadership to collaboratively establish and achieve company revenue goals.
- Implemented team development through in-depth trainings, workshops, seminars and other learning opportunities.
- Interviewed, hired and onboarded new team members in an agile work environment.

Senior Web Designer

Blue Corona

📅 2019 - 2022

- Provided front-end B2B website design for 100+ WordPress websites and design campaigns with a keen eye for UX/UI.
- Created a design system and workflow implementing CRO and SEO lead-generating best practices, increasing design turnaround time 50%.
- Maximized team efficiency by elevating design processes in InVision, then transitioned the team from PhotoShop to Figma.
- Designed a proprietary product for all enterprise-level clients to achieve company-wide growth goals.
- Presented high-fidelity prototypes to clients and stakeholders.
- Established a productive hand-off process with overseas delivery teams and collaboratively created quality assurance processes based on UI/UX best practices.
- Mentored junior designers, conducted trainings, and created documentation of best practices that improved the standards of overall team output.

Freelance Graphic/Web Designer

Olive Design Company

📅 2009 - 2019

Provided end-to-end design services for small businesses and non-profits. Specialized in branding, UI/UX Design, website development, advertising and photography.

OTHER PROFESSIONAL EXPERIENCE

Studio Manager, Senior Designer

Juliet Photography 2004 - 2009

Graphic Designer, Studio Assistant

Action Sports Photography 2002 - 2004

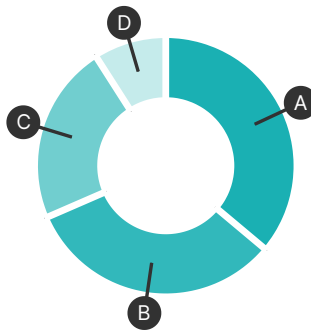
Photographic Technician, Retouching Artist

The Photo House 2001 - 2004

A LITTLE ABOUT ME

20+ years experience as a graphic & web designer. 5 years digital marketing agency experience in a fast-paced agile work environment. Thrive in a collaborative team structure.

SKILLS



- A UI & UX Design
- B Prototyping
- C Art Direction
- D Leadership

PROFICIENCIES

Figma	Adobe Suite	UI/UX Design
Prototyping	Digital Marketing	
Responsive Design		Design Systems
CRO	GitHub	Wireframing
ADA Compliance		ClickUp
Elementor		WordPress
Sketch		

EDUCATION

Certification in Web Design

Sessions College - Tempe, AZ

- Frontend Design | Backend Development

Bachelor of Arts

Queens University - Charlotte, NC

Associates Degree - Graphic Design

Danville Community College - Danville, VA